

# Merchandising



## SUPPORTI ESPOSITIVI PER LA VENDITA

Arda offre una varietà di strumenti espositivi per supportare il brand nei vari canali di vendita e facilitare la corretta esposizione di tutta la gamma.

### MARKETING SUPPORT MATERIALS

Arda offers a variety of display tools to support the brand into sales channels and facilitate the correct display of the whole range.

### SUPPORT DE MARKETING

Arda propose une variété de présentoirs pour soutenir la marque dans les différents réseaux de vente et faciliter la présentation correcte de l'ensemble de la gamme.

## ESPOSITORE IN METALLO DA PARETE

### Metal floor display - Présentoirs au sol en métal

Struttura solida in metallo verniciato. Modulare, possono essere affiancati più espositori. Base con cassetto integrato per stoccaggio prodotti. Ripiano con profilo porta-prezzo, posizionabile a diverse altezze.

Strong structure in painted metal. Modular, several displays can be placed side side. Base with integrated drawer for product storage. Shelf with price holder profile, positionable at different heights.

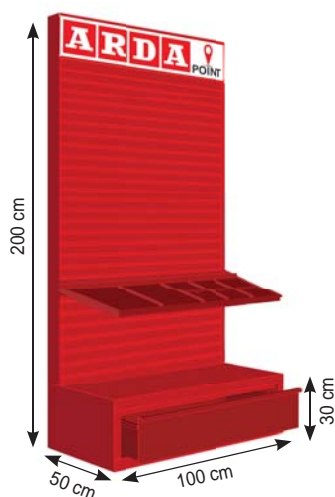
Structure solide en métal peint. Modulaires, plusieurs écrans peuvent être placés côte à côte. Base avec tiroir intégré pour le rangement des produits. Étagère avec profil porte-prix, positionnable à différentes hauteurs.

Esempi di assortimento : il contenuto può subire variazioni rispetto alla foto.  
 Example of assortment: the content can be changed from the picture  
 Exemples d'assortiment : le contenu peut différer de la photo.



### REF. 2003 - MODULO SINGOLO

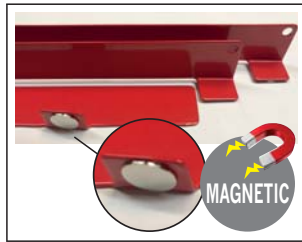
DIM. cm. 100 x 50 x 200 h.



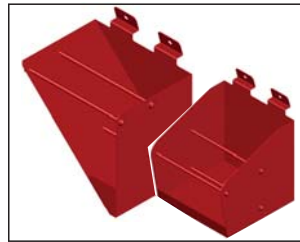




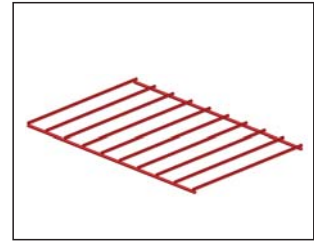
Gancio porta-prezzo in metallo cm 17  
Metal price holder hook 17 cm  
Crochet de prix en métal 17 cm



Kit separatori magnetici per ripiano o base del cassetto  
Magnetic separator kit for shelf or drawer base  
Kit séparateur magnétique pour étagère ou fond de tiroir



Tasche speciali salva-spazio per righe, squadre e goniometri  
Special space-saving pockets for rules, set squares and protractors  
Poches spéciales pour règles, équerres et rapporteurs



Griglie speciali per esposizione compassi a scalare  
Special grids for compasses  
Grilles spéciales pour afficher les compass

**REF. 2004 - MODULO DOPPIO**

**DIM. cm. 200 x 50 x 200 h.**

Esempi di assortimento : il contenuto può subire variazioni rispetto alla foto.  
Example of assortment: the content can be changed from the picture  
Exemples d'assortiment : le contenu peut différer de la photo.





## ESPOSITORE IN METALLO GIREVOLE

Revolving metal floor display

Présentoirs pivotant au sol en métal

Struttura solida in metallo - base con ruote

Metal solid structure - base with wheels

Structure solide en métal - base avec roues

Esempi di assortimento : il contenuto può subire variazioni rispetto alla foto.  
 Example of assortment: the content can be changed from the picture  
 Exemples d'assortiment : le contenu peut différer de la photo.

**REF. 3000**

DIM. cm. Ø 50 x 176 h.

LATO 1



176 cm

Ø 50 cm



LATO 2

LATO 3

LATO 4





DISPLAY 500 - 1/6 PALLET CARTON DISPLAY



**Temperamatite e forbici**  
Sharpener and scissors - Taille-crayons et ciseaux

**REF. 500TF4 - 216 pz/pcs**

pz Descrizione - Description

- 10 Temperamatite TWIST ref. TE803
- 10 Temperamatite SMART ref. TE804
- 12 Temperamatite LATTINA ref.825
- 12 Temperamatite TRIS ref.970120
- 10 Temperamatite FLASH ref.TE810
- 12 Temperamatite LATTINA MATHEMATICS ref.825M
- 20 Temperamatite 2GETHER ref.TE811
- 10 Temperamatite MINION ref.TE807
- 20 Forbici EASY cm.13 ref.FA1204
- 20 Forbici BASIC cm.12 ref.FF1105
- 20 Forbici BISOFT cm.13 ref.FB1308
- 20 Forbici FANTASY cm.15 ref.FB1314
- 20 Forbici COMFORT COLOR cm.18 ref.FD1818
- 20 Forbici SOFT cm.20 ref.FD2019

**Disegno e accessori**

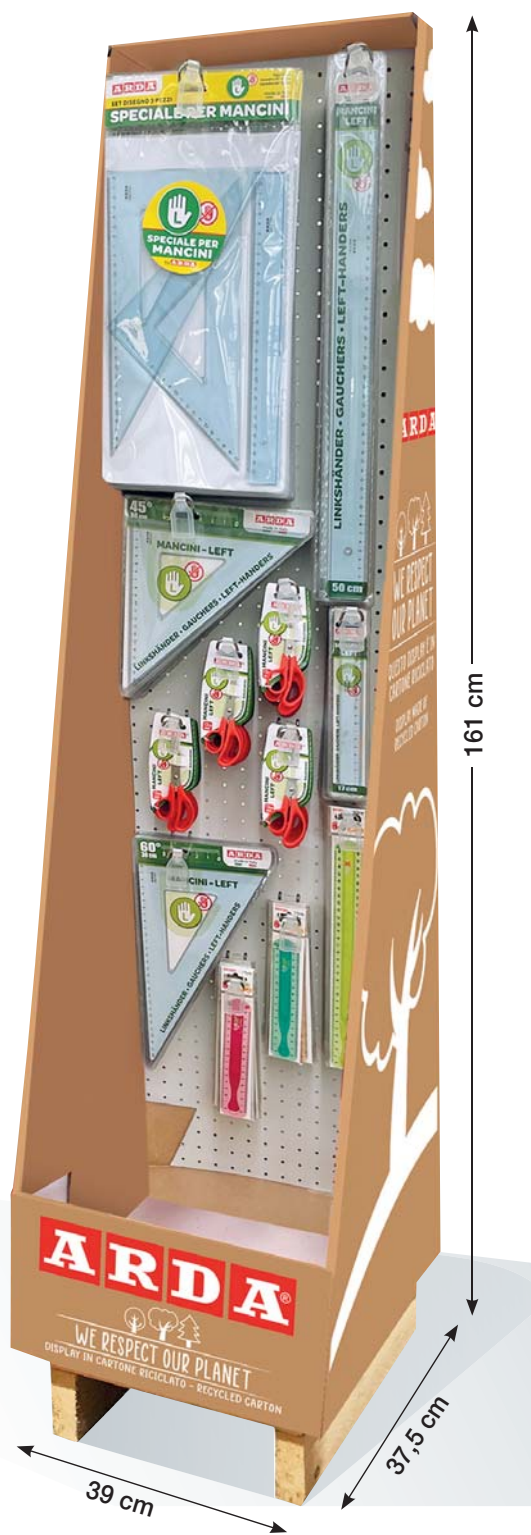
Drawing and accessories - Traçage et accessoires

**REF. 500TF9 - 204 pz/pcs**

pz Descrizione - Description

- 10 Temperamatite TWIST ref. TE803
- 12 Temperamatite LATTINA ref.825
- 12 Temperamatite TRIS ref.970120
- 10 Temperamatite 2GETHER ref.TE811
- 20 Forbici EASY cm.13 ref.FA1204
- 20 Forbici BISOFT cm.13 ref.FB1308
- 20 Forbici FANTASY cm.15 ref.FB1314
- 20 Squadra 45°cm30 TECNOSCHOOL ref.40130SS
- 20 Squadra 60°cm30 TECNOSCHOOL ref.40230SS
- 20 Riga cm 50 TECNOSCHOOL ref. 40050SS
- 20 Doppiodecimetro TECNOSCHOOL ref.403SS
- 20 Goniometro 360° cm12 ref. 405SS

**DISPLAY 500 - 1/6 PALLET CARTON DISPLAY**



**Mancini**  
Left-handers - Gauchers

**REF. 500MAN01 - 200 pz/pcs**

pz	Descrizione - Description
20	Set 3 pz/pcs ref. 704303MAN
20	Righe cm.50 ref. 28950MAN
20	Squadre 45° cm.30 ref. 28730MAN
20	Squadre 60° cm.30 ref. 28830MAN
20	Righe cm 17 ref. 28917MAN
40	Forbici cm. 13 ref. FA1206
20	Righe flexi cm.30 ref. 130
40	Righe flexi cm. 15 ref.115

**Tecnoschool**

**REF. 500TS1 - 400 pz/pcs**

pz	Descrizione - Description
60	Squadra 45° cm.30 ref. 40130SS
60	Squadra 60° cm.30 ref. 40230SS
40	Goniometro 360°cm12 ref.405SS
40	Doppiodecmetro ref.403SS
40	Triplodecmetro ref.406SS
40	Riga cm.30 ref. 40030SS
40	Riga cm.50 ref. 40050SS
40	Riga cm.60 ref.40060SS
40	Miniset ref. 7063



**1/3 PALLET CARTON DISPLAY**

cm. 78 x 38 x 178 h.



**LIBRERIA PASTEL**

**REF. 0041KCP04 - 150 pz/pcs**

**pz** Descrizione - Description

- 12 Valigetta grande KCP ref. 0287KCP0000
- 24 Raccoglitore diam. 15 mm KCP ref.0279KCP0000
- 24 Raccoglitore diam. 30 mm KCP ref.0280KCP0000
- 36 Portalistini 30 buste KCP ref. 0282KCP0000
- 30 Cartella 3 lembi KCP ref. 0283KCP0000
- 24 Conf. 5 buste formato A4 KCP ref.0284KCP0000

**LIBRERIA FLUO**

**REF. 0041FLU01 - 144 pz/pcs**

**pz** Descrizione - Description

- 12 Valigetta grande FLUO ref. 0256SOF0000
- 24 Raccoglitore diam. 15 mm FLUO ref.0252FLU0000
- 24 Raccoglitore diam. 30 mm FLUO ref.0253FLU0000
- 36 Portalistini 30 buste FLUO ref. 0249FLU0000
- 24 Cartella 3 lembi FLUO ref. 0263FLU0000
- 24 Conf. 5 buste formato A4 FLUO ref.0241FLU0000



**1/2 PALLET CARTON DISPLAY**

cm. 80 x 60 x 183 h.



**MINI-ISOLA PASTEL**  
**REF. 149PAS01 - 80 pz/pcs**

**pz Descrizione - Description**

- 4 Cassettiera PASTEL ref. 15P4PPAS... (1 x colore)
- 12 Minicassettiere PASTEL ref. 19P3PPASAS (3 x colore)
- 40 Portacorrispondenza PASTEL ref. 65510PASAS (10 x colore)
- 20 Portariviste PASTEL ref. 7118PASAS (5 x colore)
- 4 Display 12 portapenne PASTEL ref.4111PASESP



**MINI-ISOLA VINTAGE**  
**REF. 149VIN01 - 74 pz/pcs**

**pz Descrizione - Description**

- 3 Cassettiera VINTAGE ref. 18P4P... (1 x colore)
- 30 Portacorrispondenza VINTAGE ref. 85510... (10 x colore)
- 30 Portariviste VINTAGE ref. 7118... (10 x colore)
- 2 Display 9 portapenne VINTAGE ref.8111VIN
- 9 Set scrivania VINTAGE ref.830... (3 x colore)

1/4 PALLET CARTON DISPLAY



Cassetti : 38,5 x 29 x 23 h. cm  
Imballo : 30 x 80 x 51 h. cm

**Temperamatite e forbici**

Sharpener and scissors - Taille-crayons et ciseaux

**REF. 1590043 - 236 pz/pcs**

pz Descrizione - Description

- 40 Forbice EASY cm.13 ref.FA1204
- 40 Forbice BI-SOFT cm.13 ref. FB1308
- 48 Temperamatite LATTINA ref. 825
- 60 Temperamatite SMART ref. TE804
- 48 Temperamatite TRIS 3 fori ref. 970120

**REF. 1590052 - 268 pz/pcs**

pz Descrizione - Description

- 80 Forbice EASY cm.13 ref.FA1204
- 80 Forbice FANTASY cm.15 ref. FB1314
- 48 Temperamatite LATTINA ref. 825
- 60 Temperamatite TWIST ref. TE803

**Temperamatite**

Sharpeners - Taille-crayons

**REF. 1590051 - 228 pz/pcs**

pz Descrizione - Description

- 60 Temperamatite 2GETHER ref. TE811
- 60 Temperamatite TWIST 2 fori metallo ref. TE803
- 60 Temperamatite SMART ref. TE804
- 48 Temperamatite TRIS 3 fori ref. 970120

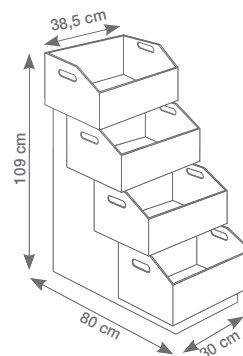
**REF. 1590042 - 204 pz/pcs**

pz Descrizione - Description

- 48 Temperamatite TURN ref. 625
- 48 Temperamatite LATTINA ref. 825
- 60 Temperamatite SMART ref. TE804
- 48 Temperamatite TRIS 3 fori ref. 970120



1/4 PALLET CARTON DISPLAY



Cassetti : 38,5 x 29 x 23 h. cm  
Imballo : 30 x 80 x 51 h. cm

**PPL FLUO**  
**REF. 1590041 - 100 pz/pcs**

pz	Descrizione - Description
16	Raccoglitore diam. 30 FLUO ref. 0253FLU0000
24	Cartella 3 lembi FLUO ref. 0263FLU0000
24	Conf.5 buste con bottone A4 FLUO ref. 0241FLU0000
36	Portalistini 30 buste FLUO ref. 0249FLU0000

**PPL PASTEL**  
**REF. 1590048 - 102 pz/pcs**

pz	Descrizione - Description
12	Raccoglitore diam. 30 PASTEL ref. 0280KCP0000
30	Cartella 3 lembi PASTEL ref.0283KCP0000
24	Conf.5 buste con bottone A4 PASTEL ref. 0284KCP0000
36	Portalistini 30 buste PASTEL ref. 0282KCP0000

**PALL-BOX SMALL  
1/3 PALLET**

**MINI CASSETTIERE  
MINI DRAWER CABINETS**



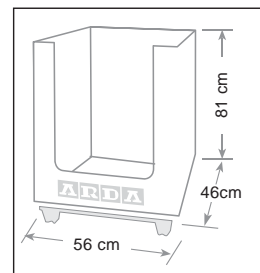
**REF. 19P3PPASPBX**

20 pz/pcs Ean 8003438 023469  
minicassettiere / mini drawers cabinet  
PASTEL ref. 19P3PPAS...



**REF. 19P3PNPBX**

20 pz/pcs Ean 8003438 022516  
minicassettiere / mini drawers cabinet  
MYDESK ref. 19P3PN...



**VALIGETTE  
BRIEFCASE**



**REF. 1570002**

36 pz/pcs Ean 8003438 027177

valigette grandi / big briefcase  
FLUO ref. 0256SOF0000

disponibile anche / available also :

**REF. 1570001**

60 pz/pcs Ean 8003438 027160

valigette piccole / small briefcase  
FLUO ref. 0255SOF0000





**PALL-BOX BIG**

**PORTACORRISPONDENZA  
LETTER TRAY**



**REF. 65510PASPBX**

96 pz/pcs Ean 8003438 028853  
portacorrisp.a / letter tray mod. 65510PAS

disponibile anche / available also :

**REF. 152/TR25310AS**

96 pz/pcs Ean 8003438 015808  
portacorrisp.a / letter tray mod. TR25310



**REF. 152/TR75510AS**

96 pz/pcs Ean 8003438 017888  
portacorrisp. / letter tray mod. TR75510

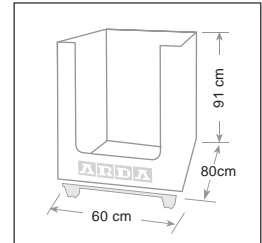


**REF. 152/75510AS**

96 pz/pcs Ean 8003438 010797  
portacorrisp. / letter tray mod. 75510



**CASSETTIERE  
DRAWER CABINETS**



**REF. 15P4PPASPBX**

12 pz/pcs Ean 8003438 023452  
cassettiere / drawer cabinets PASTEL ref. 15P4PPAS...



**REF. TR15P4PPBX**

12 pz/pcs Ean 8003438 012135  
cassettiere / drawer cabinets SMILE ref. TR15P4P...

**Ideale per grandi magazzini e negozi**

Sistema espositivo pratico e compatto. In plastica molto resistente con gancio di chiusura click e foro euro integrato per appenderla.

**20 ganci**



**Suitable for department stores and shops**

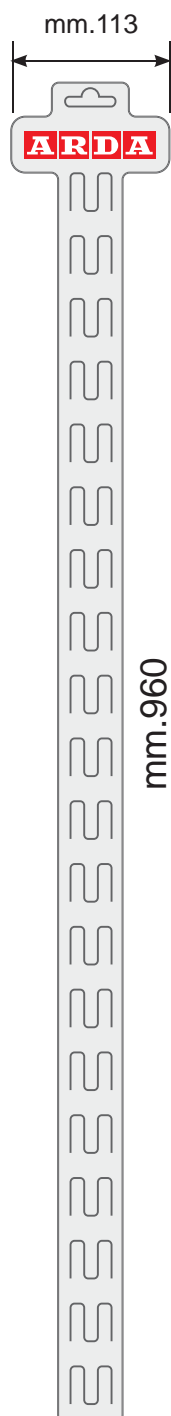
Practical and compact display system. Made of very resistant plastic with click closure hook and integrated euro hole for hanging.

**20 hooks**

**Idéal pour les grands surfaces et les magasins**

Système d'affichage pratique et compact. En plastique très résistant avec crochet de fermeture à clic et trou euro intégré pour l'accrocher.

**20 crochets**



 <b>REF. 825STR</b> 12x Lattina Ean 8003438 032850	 <b>REF. TEK99STR</b> 12x Tenks mix Ean 8003438 031341	 <b>REF. TEK06STR</b> 12x Tenks Peluche Ean 8003438 031358	 <b>REF. TE804STR</b> 20x Smart Ean 8003438 033130	 <b>REF. TE803STR</b> 20x Twist Ean 8003438 033147
 <b>REF. 970120STR</b> 12x Tris Ean 8003438 033154	 <b>REF. FA1204STR</b> 20x Easy cm.13 Ean 8003438 032881	 <b>REF. FB1308STR</b> 20x Bi-Soft cm.13 Ean 8003438 032782	 <b>REF. FA1207STR</b> 20x Safe cm.13 Ean 8003438 032805	 <b>REF. C1342STR</b> 20x Rip Ean 8007024 504424